



Montana Outfitters  
& Guides Association

# 50th Winter Convention

Join the 50th MOGA Winter Convention - Where Heritage Meets the Horizon. Experience a two-day summit blending rugged outdoor expertise with legislative insight. Engage with industry leaders, gain practical business skills, and network with the outfitting community. Celebrate our heritage while equipping yourself for the future.



16-18 January, 2025



2301 Colonial Dr., Helena, MT  
Delta Hotel Marriott Helena Colonial

**Montana Outfitters  
& Guides Association**

# Program

**Thursday, January 16**

**11:00 AM - 4:00 PM**

**Board of Directors Meeting**

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**1:00 PM - 5:00 PM**

**Registration Open/ Sponsor Setup**

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Registration desk outside the "Executive" convention room

Meet our sponsors in the foyer by the "Executive" convention room

Delta Colonial Lounge is open and ready for a great time this weekend!

Local Restaurants: Overland Express, Silver Star Steakhouse, On Broadway



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# Program

Friday, January 17

<b>8:00 AM - 9:00 AM</b>	<b>General Membership Meeting</b>
<b>9:00 AM - 9:45 AM</b>	<b>USFS Recreation Special Uses Program</b>
<b>9:45 AM - 10:15 AM</b>	<b>FWP Law Enforcement</b>
<b>10:15 AM - 10:30 AM</b>	<b>Break</b>
<b>10:30 AM - 11:15 AM</b>	<b>FWP Licensing &amp; Permits</b>
<b>11:15 AM - 11:45 PM</b>	<b>Wildlife Panel Discussion</b>
<b>12:00 PM - 1:00 PM</b>	<b>Luncheon: MT Sec. of State Christi Jacobsen</b>
<b>1:15 PM - 2:00 PM</b>	<b>Insurance and Liability</b>
<b>2:00 PM - 2:45 PM</b>	<b>Running a Successful Outfitter Business Panel</b>
<b>2:45 PM - 3:00 PM</b>	<b>Break</b>
<b>3:00 PM - 3:45 PM</b>	<b>Digital Media &amp; Payment Processing</b>
<b>3:45 PM - 4:30 PM</b>	<b>Building a Generational Legacy - Predictable, Repeatable, &amp; Scalable Growth</b>

Presentations in the "Executive" convention room

Luncheon in the "Capitol" room

<b>4:30 PM - 5:30 PM</b>	<b>Outfitter Social</b>
<b>5:30 PM - 9:00 PM</b>	<b>50th Anniversary Celebration Dinner</b>

Outfitter Social and Celebration Dinner in the "Capitol" room

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# Program

**Saturday, January 18**

<b>7:00 AM - 8:00 AM</b>	<b>Fellowship Breakfast</b>
<b>8:30 AM - 9:15 AM</b>	<b>Strategic Communications</b>
<b>9:15 AM - 10:00 AM</b>	<b>Congressional Sportsman Foundation</b>
<b>10:00 AM - 10:15 AM</b>	<b>Break</b>
<b>10:15 AM - 11:00 AM</b>	<b>2025 State Legislative Brief</b>
<b>11:00 AM - 11:45 AM</b>	<b>MOGA Legislative Priorities</b>
<b>12:00 PM - 1:00 PM</b>	<b>Luncheon: MT Rep. Paul Fielder</b>
<b>1:15 PM - 2:00 PM</b>	<b>Eastmans' Publishing Presentation</b>
<b>2:00 PM - 2:15 PM</b>	<b>Awards and Giveaways</b>
<b>2:15 PM - 2:30 PM</b>	<b>Convention Close</b>

Presentations in the "Executive" convention room  
Luncheon in the "Natatorium" and remain in "Natatorium" after luncheon

<b>4:30 PM - 6:00 PM</b>	<b>Big Hearts Meet &amp; Greet</b>
<b>6:00 PM - 9:00 PM</b>	<b>Big Hearts Banquet &amp; Auction</b>

Meet & Greet - silent auction in the "Capitol" room  
Banquet in the "Executive Ballroom"



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# Title Sponsor



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# Gold Sponsors



CBIZ Sattler is a preferred partner with MOGA providing “Fins and Feathers’ insurance coverage and multiple service coverage for Outfitters and Guides across Montana!



Wild Sheep Foundation is a decades long supporter of MOGA and our members, focused on conservation of Bighorn Sheep and preservation of wildland ecosystems and its habitat across the US.

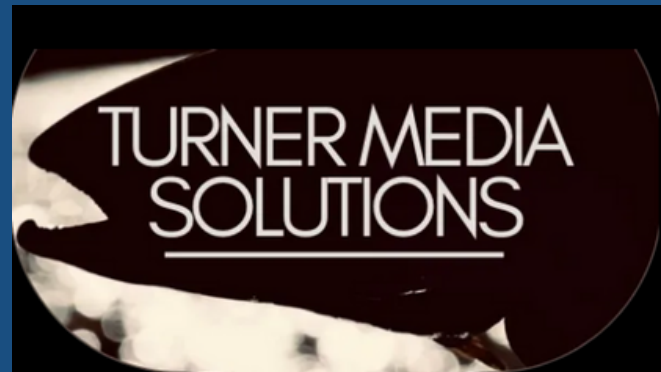


Mallard Bay offers an easy to use booking platform for sportsmen looking to book hunting and fishing trips with reputable outfitters and charters across North America.

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# Sponsors



**GUIDETIME**



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